



Mount Roland

LAND CARE

Bringing the natural environment into the heart of our community

Strategic Plan 2021-2026

Purpose

Leading the care of our land and waterways in Kentish with a focus on the Mount Roland area

Vision

The natural environment flourishing with the care and support of a fully engaged community

Guiding Principles

Our people

- A commitment to integrity, fairness and building consensus
- Open operational arrangements that encourage member and community involvement
- All volunteers appropriately resourced, supported and celebrated
- Sound governance, policies, processes and procedures

Our operations

- Activities guided by operational work plans that are based on research and a sound strategy
- Local area management plans developed and implemented for weeds, waterways, biodiversity, feral animals, soils, vegetation planting and other aspects of Landcare
- Collaborative liaison with relevant groups and stakeholders, especially Kentish Council, DPIPW, Parks and Wildlife Service, Cradle Coast NRM and major land managers
- Positive engagement with Local, State and Federal elected representatives (and their officers) to raise awareness and appreciation of our role
- Ongoing commitment to evaluation of all aspects of the group and its activities with a view to sustainable long term operations

Continuing strategies

- Continue to support the implementation of on-ground management programs by seeking grants, sponsorships and partnerships that align with our purpose and vision
- Develop annual action plans within 3 months of the AGM
- Organize working bees and community forums especially those which will educate and inform our members and bring new supporters
- Use media opportunities to connect with the community
- At the AGM, celebrate the previous year's achievements, outline future plans and promote opportunities for member involvement

Short term goals – by end of year one

- Review constitution and group name
- Review membership structures and processes
- Nominate for awards that celebrate our activities and success

Medium term goals – by end of year three

- Organize a major event – eg a significant environmental festival – in collaboration with other interested and relevant bodies
- Engage with and celebrate Aboriginal values particularly in regard to management of local lands

Long term goals – by end of year five

- Investigate and pursue options that enable recurrent maintenance and forever protection of Mount Roland Regional Reserve and the Gog Regional Reserve